

# PreSTA: Preventing Malicious Behavior Using Spatio-Temporal Reputation

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# PreSTA: Preventative Spatio-Temporal Aggregation

PROBLEM  
-----  
SOLUTION

- Traditional punishment mechanisms (*i.e.*, blacklists) are **reactive**
- PreSTA: Detect malicious users (*i.e.*, spammers) **before** harm is done

HYPO-  
THESES:

- Malicious users are **spatially** clustered (in any dimension)
- Malicious users are likely to repeat bad behaviors (**temporal**)

GIVEN:

- A historical record of those principals **known** to be bad, and the timestamp of this observation (feedback)

PRODUCE:

- An **extended** list of principals who are **thought** to be bad **now**, based on their past history, and history of those around them

# TALK OUTLINE

## PreSTA Running Example: Spam Detection

- Spatio-temporal properties of **spam** mail
- Basis for spatial groupings
- Calculating and combining reputations
- Classifier **performance**

## Generalizing PreSTA: Additional Use-Cases for Model

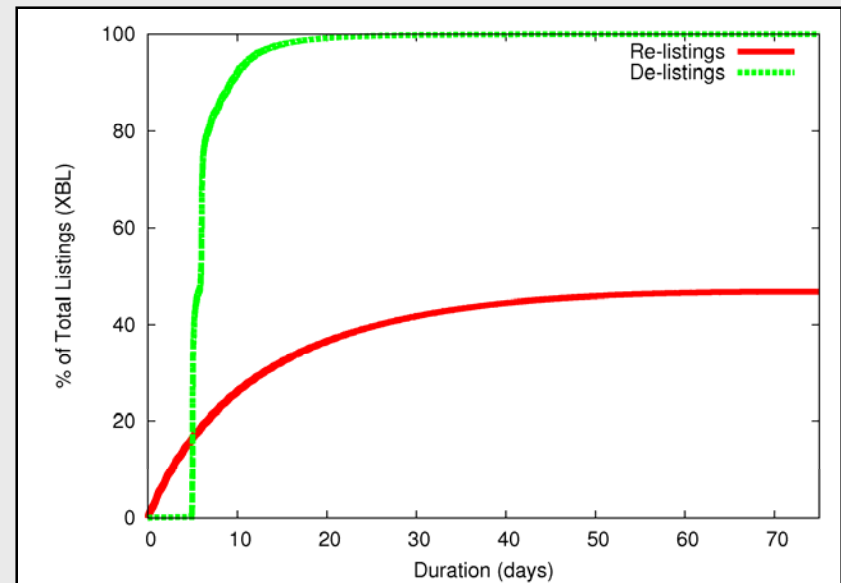
- Malicious editors on **Wikipedia**
- Applicability to the **QuanTM** model
- General PreSTA use-case criteria

## Conclusions & References

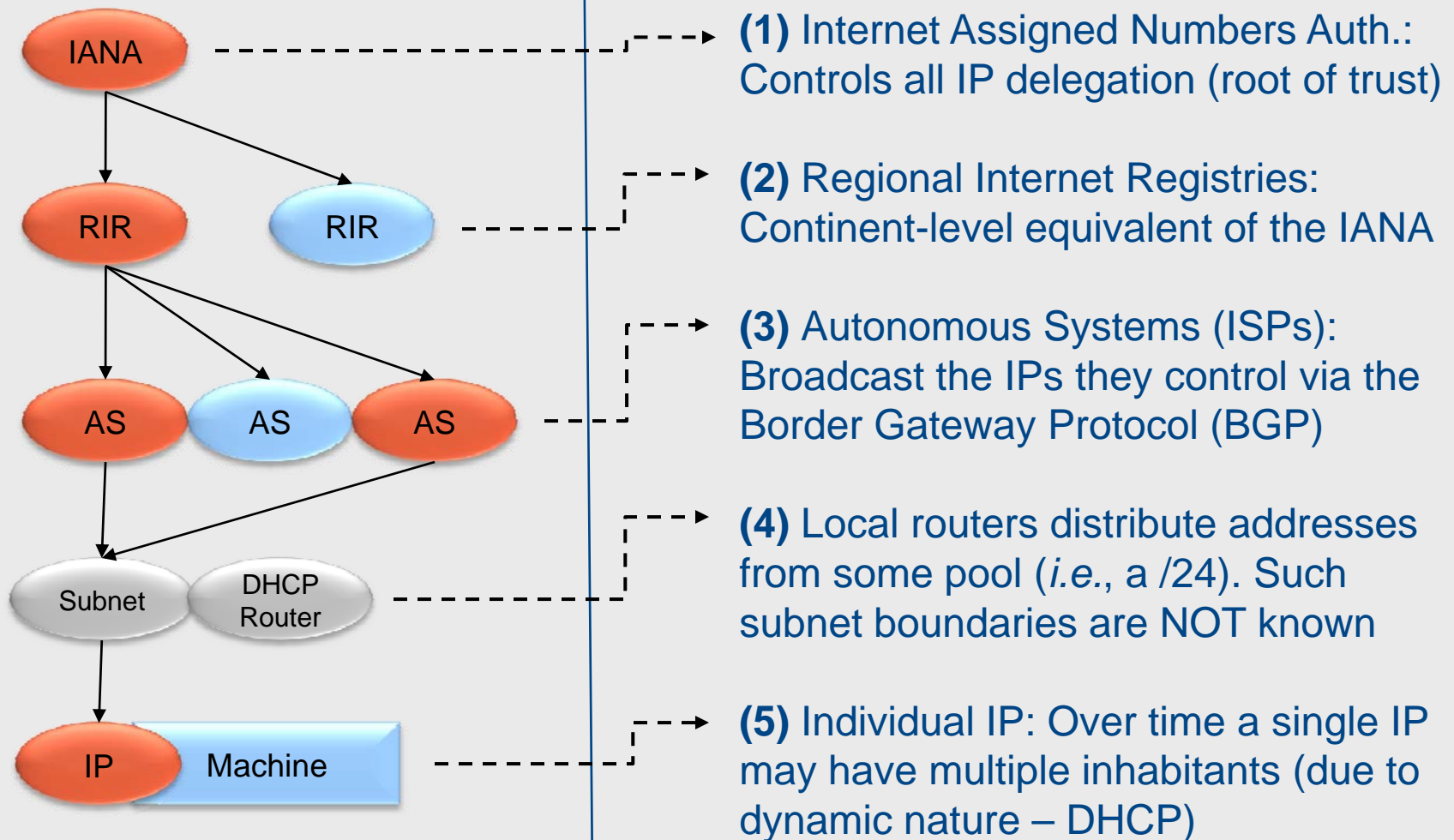
# SPAM: TEMPORAL PROPERTIES

## TEMPORAL: Bad Guys Repeat Bad Behaviors

- Spammers want to maximize utilization of available IP addresses, leading to **re-use**
- **Bot-nets** will compromise a machine until patched
- Blacklist entries have predictable duration (~6 days), making for trivial recycling
- Most mail servers have static IP addresses, so IP acts as a **persistent identifier** – though we later discuss DHCP considerations



# IP DELEGATION HIERARCHY



# SPATIAL GROUPINGS

~~IANA  
/RIR~~

- The IANA and RIR granularity are too broad to be of relevant use

AS

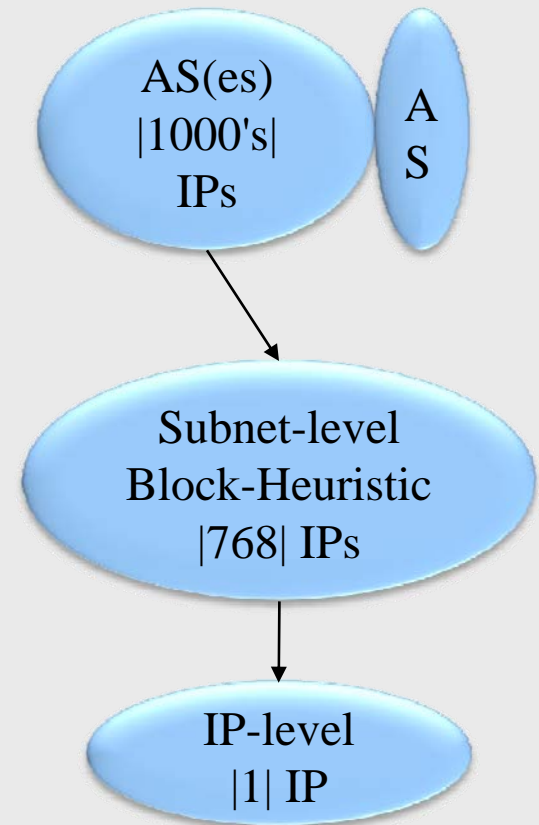
- What AS(es) are broadcasting IP?
- An IP may have 0, 1, or 2+ homes

BLOCK

- What is /24 (256 IP) membership?
- Value that block and two adjacent
- Estimation of subnet membership

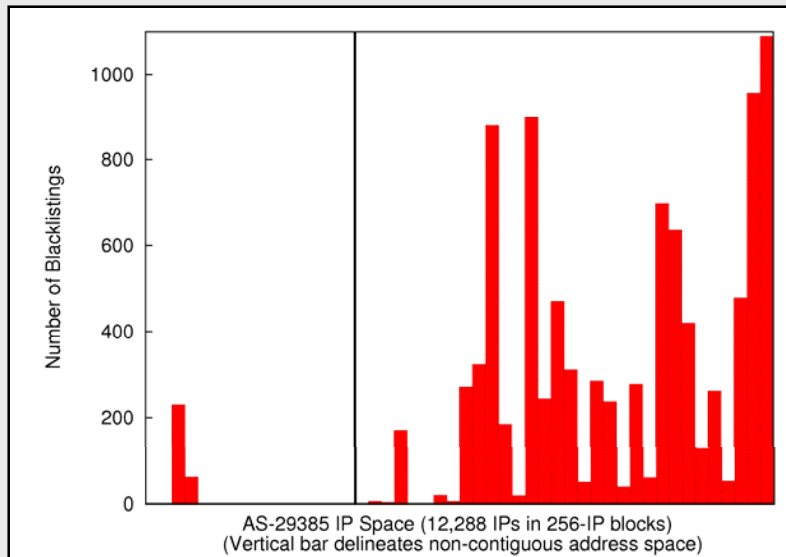
IP

- Simplest case. Little spatial value.
- Due to DHCP, may have multiple inhabitants over time, though



# SPAM: SPATIAL PROPERTIES

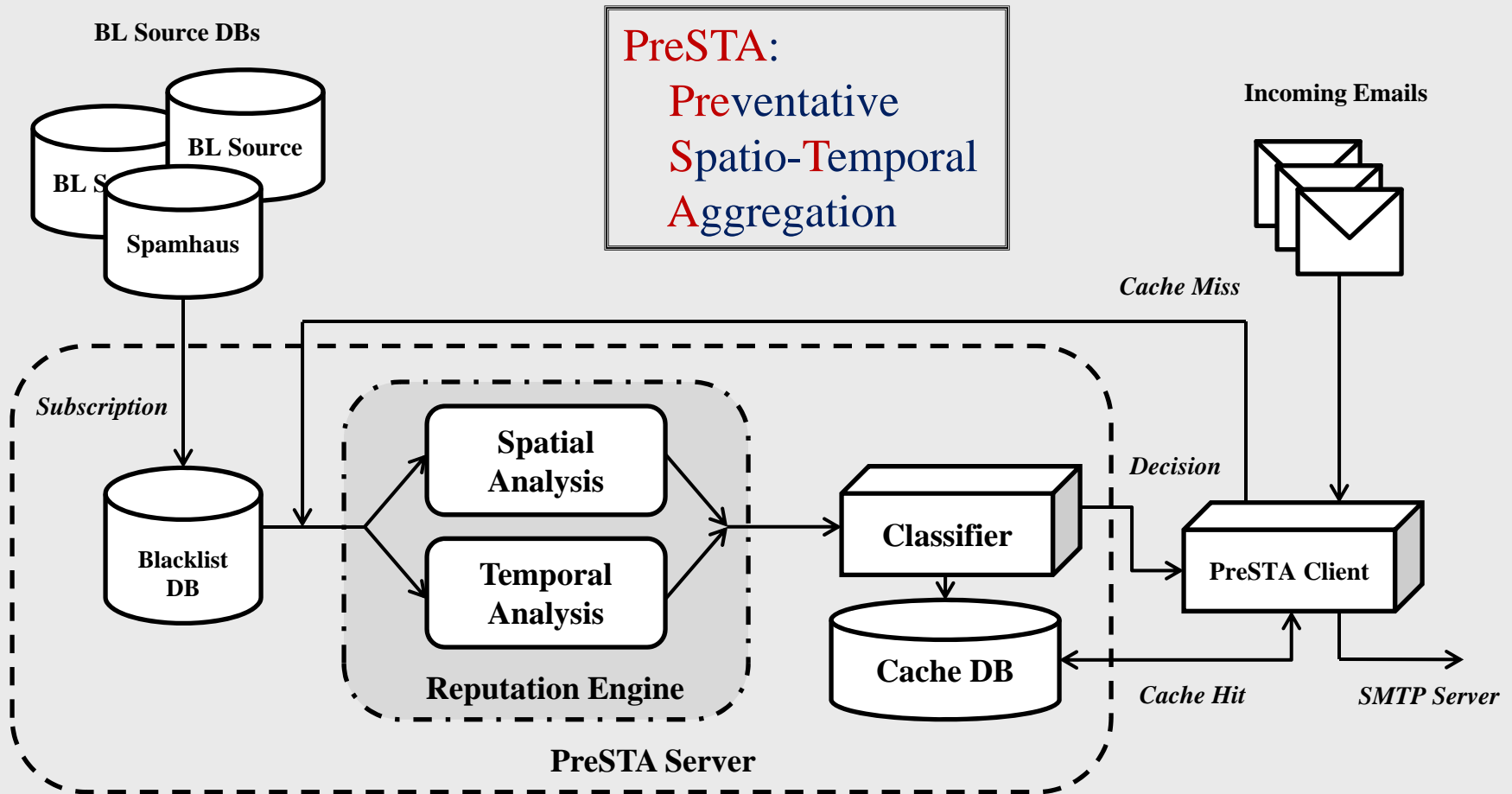
## SPATIAL: Bad Guys Live in Close Proximity [3] (IP)



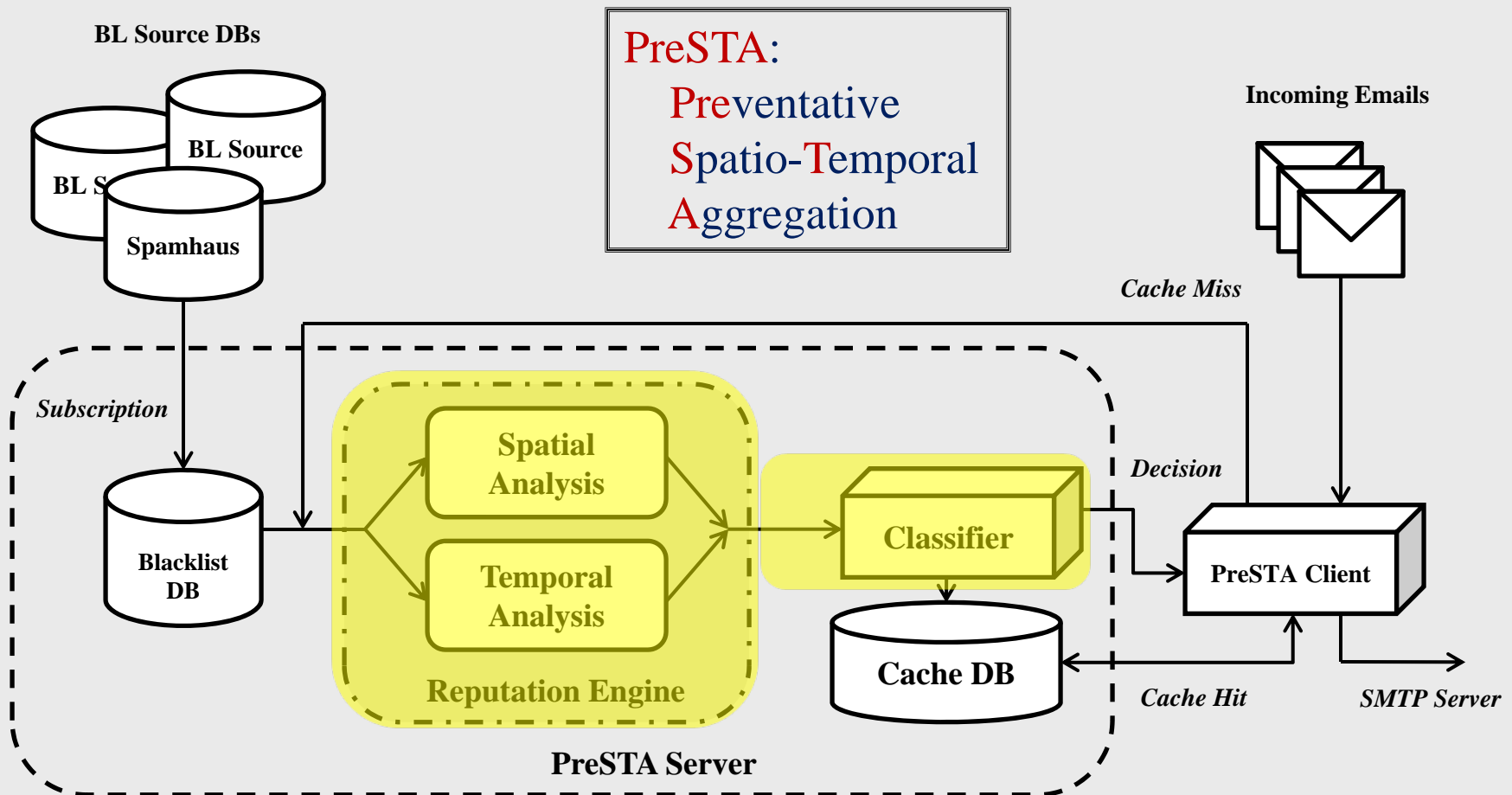
- Some ISPs/AS willing to trade **behavioral leniency** for compensation: McColo Corp. and 3FN
  - Some **geographical** jurisdictions are more lenient than others (and this maps into IP space)
- As IPs become BL'ed, operations must shift to 'fresh' addresses, likely those from the same allocation (*i.e.*, subnets)



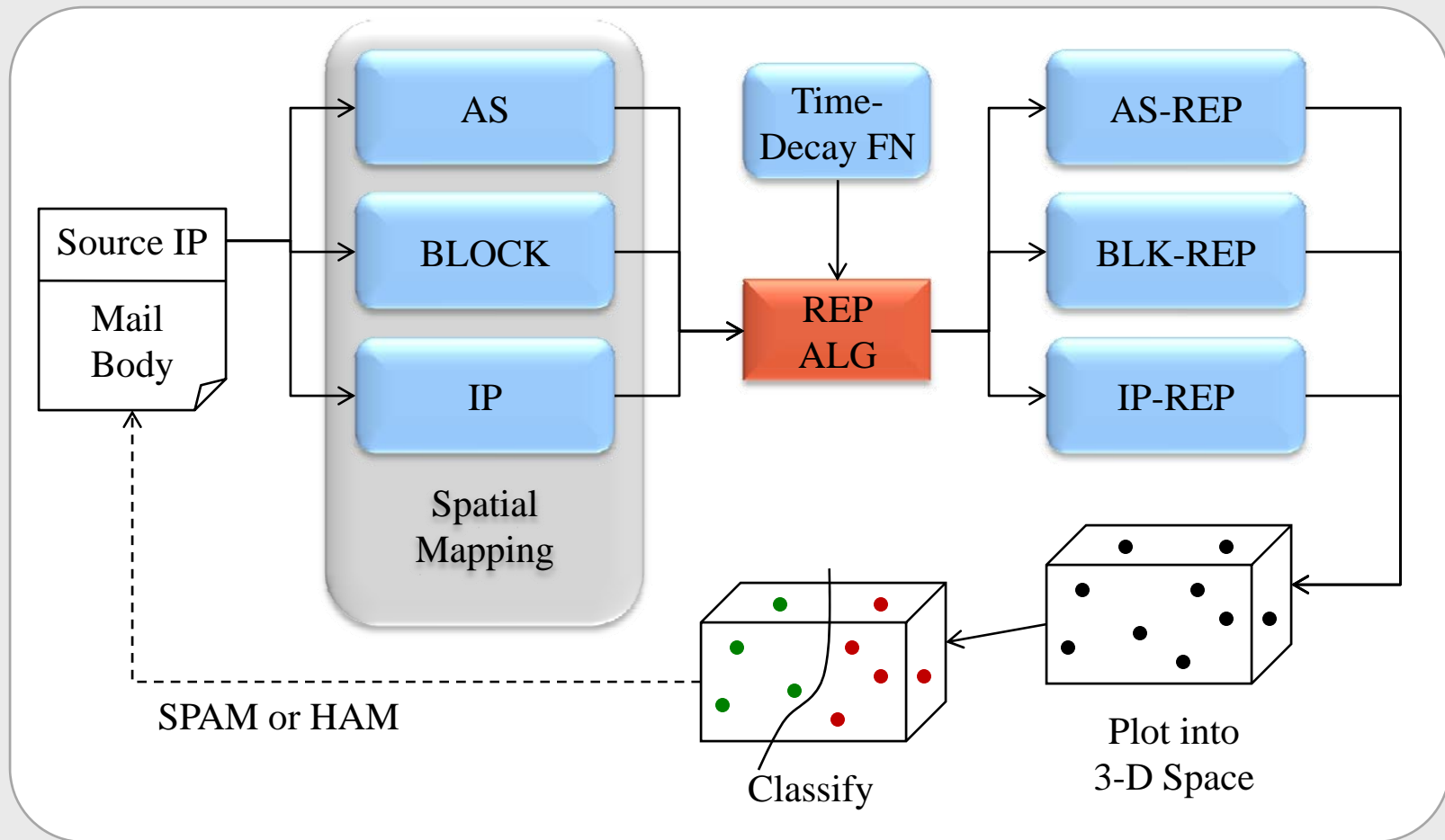
# PreSTA: SPAM USAGE



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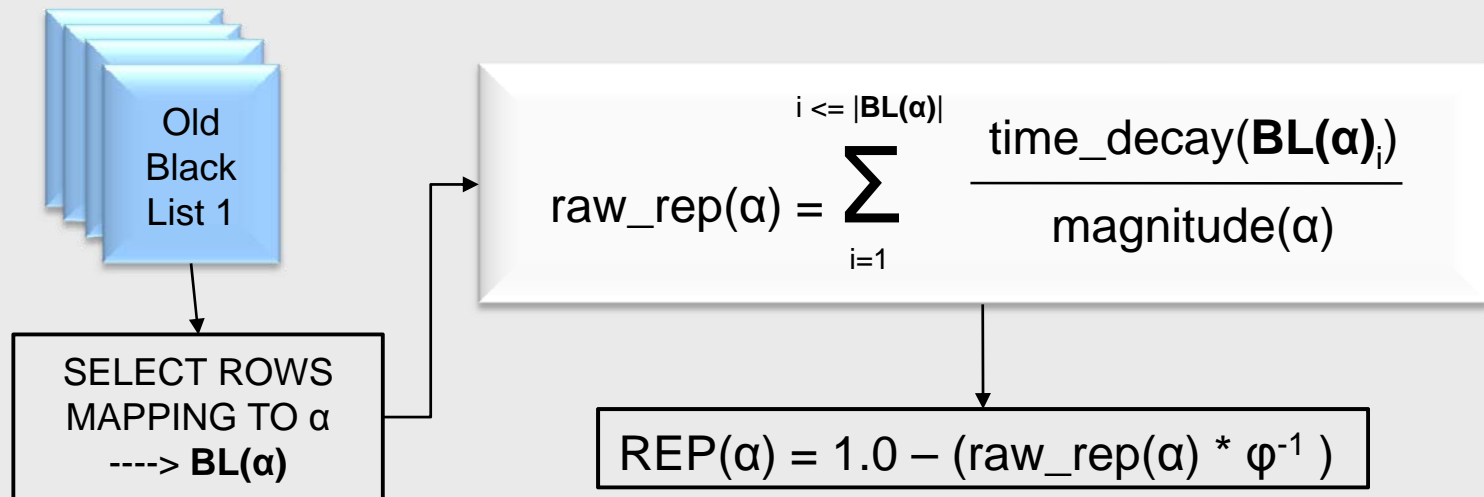


# VALUATION WORKFLOW



# REPUTATION ALGORITHM

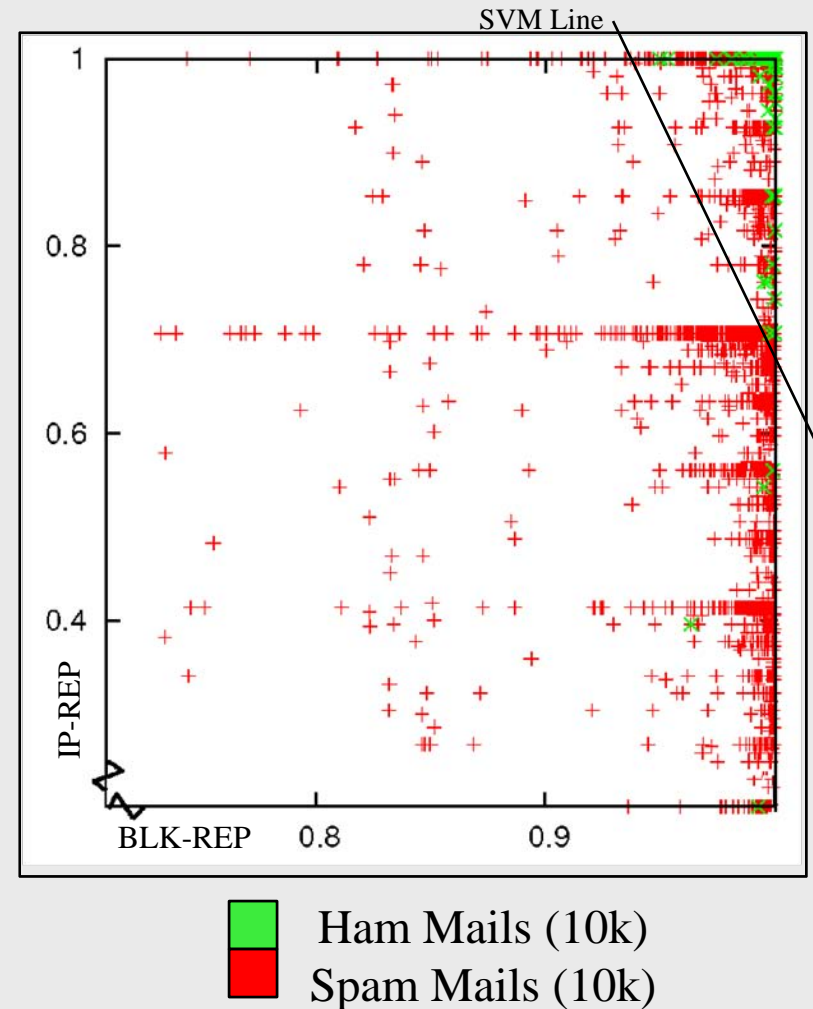
- To calculate reputation for entity  $\alpha$ :



- $\text{time\_decay}(*)$ : Returns on  $[0,1]$ , higher weight to more recent events
- $\text{magnitude}(\alpha)$ : Number of IPs in grouping  $\alpha$
- $\varphi$ : Normalization constant putting  $\text{REP}()$  on  $[0,1]$

# SVM LEARNING

- Combination strategies
- Support Vector Machine
  - Supervised learning
  - Train over previous email to **classify** current emails
- Draws surface (threshold) best separating points
  - Can adjust penalty weight to keep **false positives low**
  - Polynomial, RBF kernels improve on linear performance



# SPAM: TESTING DATASETS

## BLACKLIST

- Subscribe to **Spamhaus** provider
- Process `diff`'s between lists into DB
- Scores **86.2% detection** w/0.37% FP

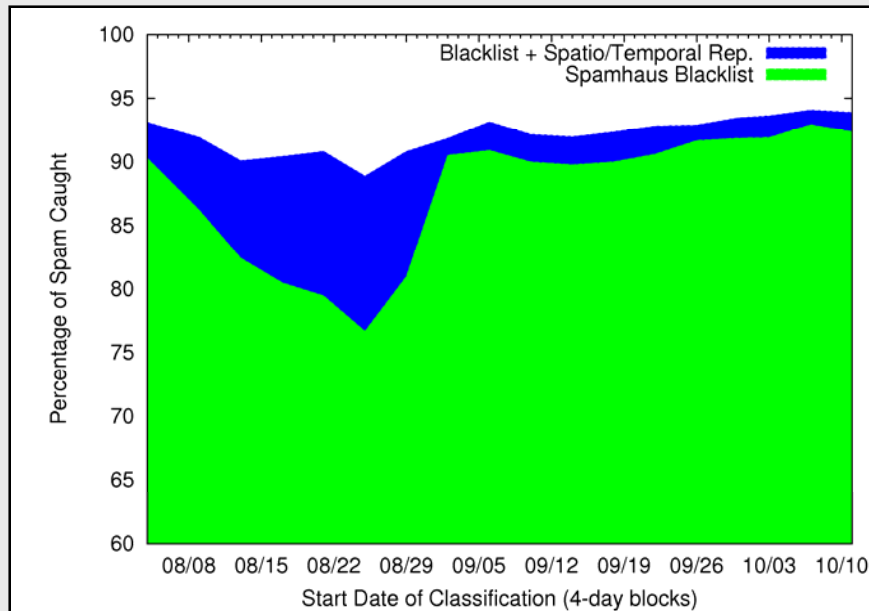
## AS-MAP

- Use RouteViews data to map IP->AS

## EMAIL

- 10 weeks: **15 mil. UPenn mail headers**
- Proofpoint score as definitive spam/ham tag

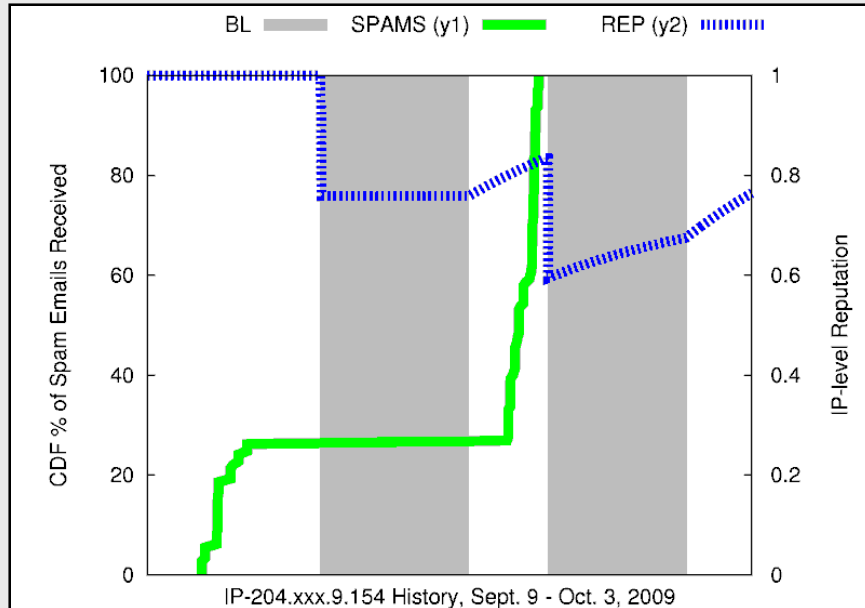
# SPAM: PERFORMANCE (1)



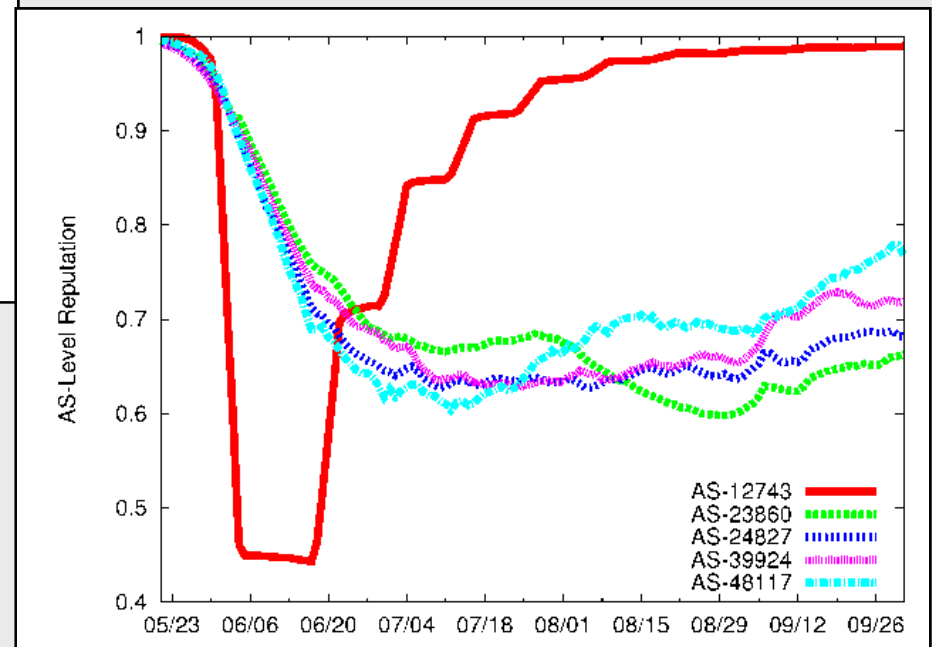
Captures up to 50% of mail not caught by traditional blacklists with the same low false-positives

- We capture between 20-50% of spam that gets past current blacklists
  - By design our FP-rate is equivalent to BLs: ~0.4%
- Total blockage remains near constant: 90%
  - Blacklists are reactive, we are predictive. We can cover its slack
  - Cat and mouse. Graph should roll over time

# SPAM: PERFORMANCE (2)



< Temporal (single IP) example where our metric could mitigate spam reception



Probable botnet attack which our metric could mitigate via both temporal and spatial means >



# SPAM: CONTRIBUTIONS

## SNARE [3] (GA-Tech)

- Supervised learning across 13-network level features, including spatio-temporal ones
- Don't need blacklists (but **neither do we**, only known spamming IPs)

## Existing 'Reputation Systems' [6]

- Exclusive use of **negative feedback**
- Existing email reputation systems [5] focus only on **sharing** classifications

## DISTINGUISHING CONTRIBUTIONS

- **Formalization** of predictive spatio-temporal reputation
- Development of a **lightweight** mail filter, capable of 500k+ mails/hour

# FUTURE: WIKIPEDIA

PURPOSE: Build a blacklist of user-names/IPs based on the probability they will vandalize

## TEMPORAL

- Straightforward, vandals are probably **repeat offenders**
- Registered users have IDs indicating when they joined, are **new users** more likely to vandalize?

## SPATIAL

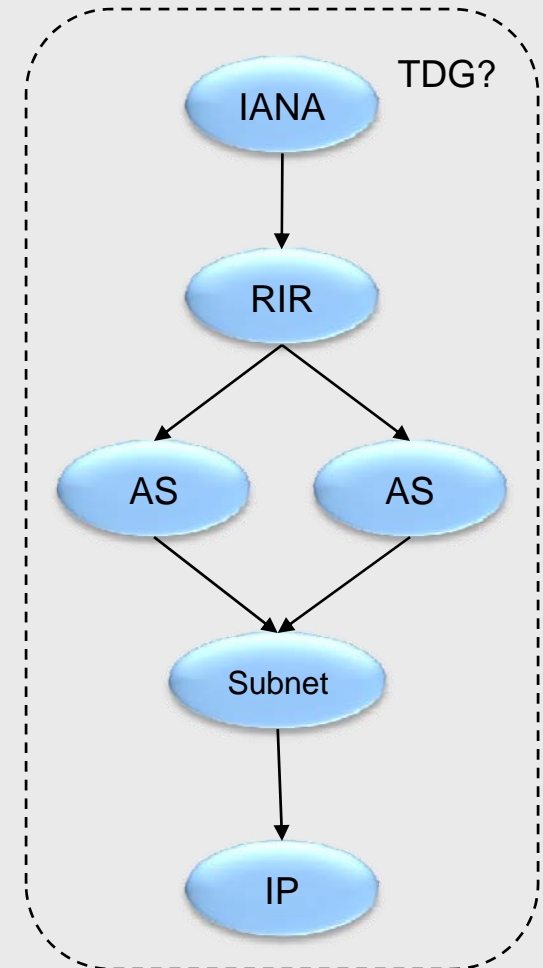
- Geographical: Based on user **location** (*i.e.*, Wash. D.C.)
- Topical: A user may vandalize one **topic** (Rush Limbaugh), while properly editing another (Barack Obama)
- Anonymous users: IP address properties

## FEEDBACK

- Certain administrators have **rollback** (revert) privileges
- Comment: "Reverted edit by X to last edition by Y"

# FUTURE: QUANTM [2] MODEL

- PreSTA may trivially fulfill the reputation component of qualifying **QTM** systems
  - **TDG-like** hierarchy of IP-delegation
  - Spatial groups from credential depth?
- General-use case criteria:
  - (1) There must be a grouping function to define finite sets of participants
  - (2) Observable and dynamic feedback sufficient to construct behavior history



# CONCLUSIONS

Given a known set of malicious users  
(and the time at which they mis-behaved)...

...additional malicious users may be identified using...

(1) **Temporal** histories of principals

(2) w.r.t the **space** in which they reside

... and such a system is useful for:

(1) Lightweight **spam**  
filtering above  
traditional blacklists

(2) Detecting editors  
probable of vandalism  
on **Wikipedia**

(3) Fulfilling the  
reputation component of  
any **QTM** system

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(1) Lightweight **spam** filtering  
**DONE**  
traditional blacklists

(2) Detecting editors  
**IN PROGRESS**  
on Wikipedia

(3) Enhancing the  
**FUTURE WORK**  
reputation component of  
any P2P system

# REFERENCES

- [1] - West, A.G. *et al.* Preventing Malicious Behavior Using Spatio-Temporal Reputation. In submission to *EuroSys '10*.
- [2] - West, A.G. *et al.* QuanTM: A Quantitative Trust Management System. In Proceedings of *EuroSec '09*.
- [3] - Hao, S. *et al.* Detecting Spammers with SNARE: Spatio-temporal Network Level Automated Reputation Engine. In *18<sup>th</sup> USENIX Security Symposium*, August 2009.
- [4] - Ramachandran, A. *et al.* Understanding the Network-level Behavior of Spammers. In *SIGCOMM '06*.
- [5] - Alperovitch, D. *et al.* Taxonomy of Email Reputation Systems. In *Distributed Computing Systems Workshops '07*.
- [6] - Kamvar, S.D. *et al.* The EigenTrust Algorithm for Reputation Management in P2P Systems. In *12<sup>th</sup> WWW '03*.